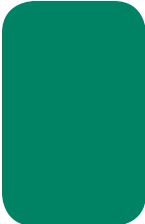


Cedar Falls, Iowa 2010

Live a Little!

in the Cedar Valley



Destination Overview

- Located in the Northeast Quadrant of Iowa
- Metro population approximately 110,000
- Linked to Interstate 380, Highways 20, 63, 218/58/27 (Avenue of the Saints)
- Serviced by Northwest Airlines at Waterloo Regional Airport
- 2,099 hotel rooms; over 35 attractions; 30 annual festivals
 - 2 State Certified Arts & Entertainment Districts
 - Great American Main Street
 - Bicycle Friendly Community
 - Iowa's 2009 Tourism Community of the Year
- Named a 2010 Dozen Distinctive Destination by the National Trust for Historic Preservation

Services

- Visitor Center open 7 days a week and conveniently located near the intersections of Highways 27/58 (Avenue of the Saints) and Highway 20 (exit 224)
- Promotional Video and/or Photo CD with story ideas for newsletters and other promotional publications
 - Friendly, knowledgeable Step-on Guides
 - Fam Tour and Itinerary Assistance
- Visitors Guides, Maps, Coupon books and other Welcome Materials
 - Group Tour Manuals, Escort Notes and Welcome Receptions

Geographic Location



Tourism & Visitors Bureau

6510 Hudson Road
Cedar Falls, IA 50613
800-845-1955

www.cedarfallstourism.org
visit@cedarfallstourism.org

Quarterly E-Newsletter

This quarterly publications offers ideas for trips, performing arts schedules and other pertinent information for group travel leaders.

To subscribe to our e-newsletter, please e-mail
visit@cedarfallstourism.org.

2009-2010 Performing Arts Schedule

Gallagher-Bluedorn Perform Arts Center

September 11	The Second City
September 18	Larry Gatlin & the Gatlin Brothers
September 20	Jungle Jack Hanna
September 29	Rain - a Tribute to the Beatles
October 16	Hanka Paldum
Oct 30-Nov 1	Mamma Mia!
November 8	Itzhak Perlman
November 20-21	The Nutcracker - Minnesota Ballet
December 13	Jim McDonough
December 15	Lorie Line
January 15 & 17	Salome - Cedar Rapids Opera Theatre
January 29	Faure Piano Quartet
January 31	Pilobolus
February 23	Winter Dance Party
March 3	Soweto Gospel Choir
March 7	The Acting Company - Romeo & Juliet
March 11	In the Mood
March 31-April 2	Avenue Q
April 16	San Jose Taiko
April 18	Van Cliburn

UNI School of Music

(Performances & Recitals weekly during the school year)

December 4-5	UNI Men's Glee Club
December 9	Chimes of Christmas

Strayer-Wood Theatre

October 1-4 & 8-11	What I did Last Summer
November 6-8 & 13-15	Three Tall Women
April 15-18 & 22-25	The Wind in the Willows

Waterloo-Cedar Falls Symphony

December 12	Holiday Pops
April 24	Spring Pops

Oster Regent Theatre

Oct. 2-4 & 9-11	Death By Chocolate
Dec. 4-6 & 11-13	Nun-crackers
Feb. 19-21 & 26-28	Moon Over Buffalo

Riverview Conference Center

July 12-17	Singin' in the Cedar Valley
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2009/2010 Festivals

November 18-22	Festival of Trees
June 25-27	Sturgis Falls Celebration
June 25-27	Cedar Basin Jazz Festival
July 16-17	College Hill Arts Festival
August 11-15	Cedar Valley Trails Festival
August 20-22	Old Time Power Show

Although this information is correct at the time of publication, it is subject to change. Please call 800-845-1955 to confirm dates and times.

Attractions

Agricultural Related

- Antique Acres
- Hansen's Dairy Farm & Creamery
- Heritage Farm & Coach Company
- Ice House Museum
- John Deere Tractor & Engine Works Tours

Soft Adventure

- Cedar Valley Arboretum & Botanic Gardens
- Hartman Reserve Nature Center
- Maple Syrup, Apple Cider Making
- Hearst Woodland Sculpture Garden
- Over 106 miles of paved recreational trails

Historic Museums

- Dan Gable International Wrestling Institute & Museum
- George Wyth House & Viking Pump Museum
- Grout Museum Sullivan Brothers Exhibit
- Little Red Schoolhouse #5
- Marshall Center One-Room School
- Rensselaer Russell House Museum
- University Museum
- Victorian Home & Carriage House Museum

For the Young at Heart

- Bluedorn Science Imaginarium
- Lost Island Water Park & Miniature Golf

Theatre & Arts

- Gallagher Bluedorn Performing Arts Center
- Galleria de Paco
- Hearst Center for the Arts
- Lampost Theatre
- Oster Regent Theatre
- Phelps Youth Art Pavilion
- Theatre UNI
- UNI Gallery of Art
- UNI Dome Entertainment Complex
- UNI School of Music Performances
- Waterloo/Cedar Falls Symphony Orchestra
- Waterloo Center for the Arts
- Waterloo Community Playhouse

Gaming

- Isle Casino Hotel Waterloo

Hub & Spoke Tours

- Amana Colonies
- Amish Communities
- Barn Quilts of Grundy County
- Czech Slovak Museum
- Field of Dreams
- Frank Lloyd Wright's Cedar Rock
- Hawkeye Buffalo Ranch
- Heartland Acres Agribition Center
- Little Brown Church in the Vale
- Vesterheim Nordic Museum