

# **Cedar Falls Tourism & Visitor's Bureau Website Advertising**

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Cedar Falls Tourism & Visitor's Bureau**

6510 Hudson Road

Cedar Falls, IA 50613

(319) 268-4266

carissa.skarin@cedarfallstourism.org

## **Cedar Falls Tourism & Visitor's Bureau agrees to the following:**

1. Advertising will take place on the Cedar Falls Tourism & Visitor's Bureau (CFTVB) website (<http://www.cedarfallstourism.org>) for a period of six months.
2. The ad will be placed on the homepage of the website on the lower left side of the screen.
3. The ad will rotate randomly with four-six other organizations.
4. CFTVB agrees to provide space for one-month of advertising at the Visitor Center, including: signage, display case usage and other promotion.

## **Organization agrees to the following:**

1. The cost of the organization to advertise with Cedar Falls Tourism & Visitor's Bureau will be \$300 for the six-month period that advertising takes place.
2. The organization will provide the CFTVB with the file that will be placed on the website. Banners need to be provided in .jpeg or .gif format.  
Banner dimensions: 200 X 150 pixels

During this trial period, advertising will not take place on the website or in the Visitor Center until there are a minimum of four interested organizations. A maximum of six advertisers will be available for each 6-month period. In the event we have more than six interested parties, they will be notified and given the option to advertise in the next six-month session that has available spaces.

To confirm the above arrangements, please return a signed copy of this confirmation to the Cedar Falls Tourism & Visitors Bureau (fax 277-9707). The maximum of six advertisers will be based on a first-come, first-serve basis.

\_\_\_\_\_  
Authorized Organization Representative/Date

\_\_\_\_\_  
Authorized CFTVB Representative/Date