

Cedar Falls Hospitality Highlights

February 15, 2010

Mission of the Bureau: To foster, promote, market, and service our community as a quality destination for visitors.



As you know, Cedar Falls has been named one of the National Trust for Historic Preservation's Dozen Distinctive Destinations! Thank you to everyone who has visited www.cedar-falldowntown.com and voted for Cedar Falls as their fan favorite. Last week we moved from fourth place to third and are

rapidly closing in on Rockland, Maine. Help us push ahead and into second place! Remember, you can vote multiple times!

★ How do you make your contacts count? Where should my client sit during a meal for maximum effectiveness? Is there any time you can "drink" your soup? Luann Alemao, of Luann Alemao and Associates and Chris Lawlor of Galena Cellars will host "The business of Enterprising Etiquette" an evening of wine and finesse. The evening will include award winning wine tasting and sampling plus a business etiquette meal facilitated by Luann Alemao. The cost \$35 per person and includes a four-course meal and complimentary glass of wine compliments of Galena Cellars. This all happens on Thursday, March 11th, at My Verona Restaurant, 419 Main Street Cedar Falls. Call (319) 266-992 for reservations or visit www.laanda.com for more information.

★ The Iowa Children's Museum in Coralville has made it to the final stages of the Pepsi Refresh Project and are eligible to win \$1,300,000 for their "Street Smart" project that would enable them to create a customized learning lab to travel and benefit children around the entire state. Visit www.refresheverything.com/streetsmart.

★ The 2009 Iowa Welcome Center Survey Report [<http://ow.ly/130px>] is now available online. Iowa Welcome Center travelers spent an estimated \$180 million while traveling in Iowa during 2009. While total travel parties increased by 5.3% to over 200,000 in 2009, per day spending declined by 15.7% from \$257.93 in 2008 to \$217.51 per day in 2009. This report supports the trend that travelers are staying closer to home, spending less, and modifying, not sacrificing their Iowa travel plans.

★ Welcome to new subscriber Kristin Andre with ME&V Healthcare Marketing.



Tourism and Visitors Bureau www.cedarfallstourism.org

6510 Hudson Road
Cedar Falls, IA 50613
(319) 268-4266
(800) 845-1955
fax (319) 277-9707

Upcoming Events

- 16 UNI Men's Basketball vs Creighton McLeod Center, 7 pm. 273-4849
- 18 Dollar Days Phelps Youth Pavilion, 10 am, 291-4490
- 18 Home Party & Boutique Vendors Park Place, 5 pm, 266-9994
- 18-19 Winter Dance Party Gallagher-Bluedorn, 7:30 pm, 273-4849
- 19-28 Moon Over Buffalo Oster Regent, 277-5283
- 20 Arti Gras Waterloo Center for the Arts 5:30 pm, 291-4490
- 20,26 Waterloo Black Hawks Young Arena, 7 pm, 232-3444
- 20-21 E/xpo in the UNI-Dome-Indoor Electric Radio-Controlled Fun-Fly www.expodome.org
- 20-21 West Regionals UNI-WRC, blast.ussswim.net
- 21 Chevelle in Concert McElroy Auditorium, Waterloo, 7 pm, 234-7515
- 23 Wartburg Artist Series - America/ Amerique: History of Immigration in America Wartburg, Waverly, 352-8691
- 25 Final Thursday Reading Series Hearst Center, 7 pm, 268-5501
- 25-3/7 Three Tall Women Strayer Wood Theatre, 273-6381
- 26 UNI Spotlight Series Gallagher-Bluedorn, 7:30 pm, 273-4849
- 26 Mystery Dinner Theatre Park Place, 6:30 pm, 266-9994
- 26-27 Books, Cooks & Beer: Cook-Off & Tailgate Party University Book & Supply, 266-7581
- 26-28 The WOW Convention Downtown Cedar Falls, 277-0213
- 26-28 On Target Gun & Knife Show McElroy Auditorium, Waterloo, 234-7515

For a complete listing of events, visit www.cedarfallstourism.org

✓ We welcome your suggestions for events and other information of interest for inclusion in this publication. We also encourage you to share this newsletter with others. If you would like to subscribe or wish to be removed from our mailing list, please contact us at visit@cedarfallstourism.org.