

Cedar Falls Hospitality Highlights

February 22, 2010

Mission of the Bureau: To foster, promote, market, and service our community as a quality destination for visitors.



A final reminder to all of you to vote for Cedar Falls as your fan favorite in the National Trust for Historic Preservation's contest for the Dozen Distinctive Destinations! Please visit www.cedarfalls-downtown.com and cast your vote!! We are past Rockland, Maine and are now in second place! Help us push ahead of

Marquette, Michigan and into first place! Remember, you can vote multiple times but voting ends February 28th!

★ Downtown Cedar Falls is celebrating WOW (Women's Outrageous Weekend) February 26th thru the 28th. There is still time for you to register and make some outrageously fun memories! Visit their website at www.cedarfallsdowntown.com or call Community Main Street at 277-0213.

★ The Friends of the Gallagher-Bluedorn will host the third annual "Beers to You and Gourmet Too," gourmet food and beer tasting, at the Five Sullivan Brothers Convention Center in Waterloo February 28th from 3 until 7 pm. Sample more than 40 Import, Craft and Specialty beers paired with gourmet small-plate offerings from the area's finest food purveyors. Guests will have the opportunity to meet and hear from a special Brewmaster and learn more about the Fine Art of Brewing.

★ The 2009 Travel Iowa Barometer has been added to the research section of www.traveliowa.com. The barometer provides monthly and annual totals for attractions, welcome centers, gaming admissions, state parks, Web stats, social media stats, gas prices and weather temperatures. Click on the new "Tourism Industry Information" icon at the bottom of the homepage to access.

★ The Hawkeye Farm show has some exciting news to share with their fans and attendees! This year's show is March 2nd through the 4th and they are offering not only free parking at the UNI-Dome, but free admission as well!!

★ Ski the Waverly Rail Trail at night during the 9th Annual Candlelight Ski. Meet at the Trail Head behind Kwik Star East at 5 pm. No registration necessary for this free event. For more information call 352-6263.



Tourism and Visitors Bureau www.cedarfallstourism.org

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Upcoming Events

- 23 **Wartburg Artist Series - America/ Amerique: History of Immigration in America** Wartburg, Waverly, 352-8691
- 25 **Final Thursday Reading Series** Hearst Center, 7 pm, 268-5501
- 25-3/7 **Three Tall Women** Strayer Wood Theatre, 273-6381
- 26-28 **Moon Over Buffalo** Oster Regent, 277-5283
- 26 **Waterloo Black Hawks** Young Arena, 7 pm, 232-3444
- 26 **UNI Spotlight Series** Gallagher-Bluedorn, 7:30 pm, 273-4849
- 26 **Mystery Dinner Theatre** Park Place, 6:30 pm, 266-9994
- 26-27 **Books, Cooks & Beer: Cook-Off & Tailgate Party** University Book & Supply, 266-7581
- 26-28 **The WOW Convention** Downtown Cedar Falls, 277-0213
- 26-28 **On Target Gun & Knife Show** McElroy Auditorium, Waterloo, 234-7515
- 27 **UNI Men's Basketball vs Illinois State** McLeod Center 7 pm, 273-4849
- 28 **Beers to You and Gourmet Too** Five Sullivan Brothers Convention Center, Waterloo, 3 pm. 273-3660
- 3/2-4 **Hawkeye Farm Show** UNI-Dome, 507-437-4577
- 3/5 **Soweto Gospel Choir** Gallagher-Bluedorn, 7:30 pm, 273-4849
- 3/5-7 **The Hobbit** Hope Martin Theatre, Waterloo, 235-0367
- 3/5 **Winter Music Series: Easy Street** Waterloo Center for the Arts, 7 pm, 291-4490
- 3/6 **W-CF Symphony - Music of the Americas** Gallagher-Bluedorn, 7:30 pm, 273-4849

For a complete listing of events, visit www.cedarfallstourism.org

✓ We welcome your suggestions for events and other information of interest for inclusion in this publication. We also encourage you to share this newsletter with others. If you would like to subscribe or wish to be removed from our mailing list, please contact us at visit@cedarfallstourism.org.