

Cedar Falls Hospitality Highlights

March 8, 2010

Mission of the Bureau: To foster, promote, market, and service our community as a quality destination for visitors.

★ Because our annual Travel Federation of Iowa Legislative Showcase was cancelled due to a winter storm, members of the TFI board of directors will be calling on state legislators in Des Moines today to share the message that **the tourism industry GENERATES funding our state so desperately needs** and to encourage continued marketing support. **District Leaders and other advocates for the industry are encouraged to contact legislators as well at 11am TODAY!**

★ Congratulations to our friends at the Waterloo Convention and Visitors Bureau for their move to a remodeled location at **300 Jefferson Street in downtown Waterloo**. The new location is closer to the Five Sullivan Brothers Convention Center and River Loop Expo Grounds as well as the Waterloo Center for the Arts, Pacos, John Deere, the Grout Museum District. Help them celebrate by attending an Open House this Wednesday, March 10th from 4 pm until 6 pm.

★ A Celtic band called **Banish Misfortune, bagpipers and dancers will perform at the Oster Regent Theatre this Saturday, March 13th, at 7:30pm as a part of the Theatre's 100th Anniversary Celebration**. This Celtic music from Ireland, Scotland and other Celtic nations is an uplifting and positive expression of music and dance sure to entertain and energize you! A free will offering will be collected to benefit the Oster Regent Theatre. Call 277-5283 for more information.

★ **Farmers Savings Bank & Trust from Vinton is sponsoring a bus group of 51 visitors who will be arriving in Cedar Falls March 11th**. They will be dining at Barn Happy then taking in the evening show of "In the Mood" at the Gallagher-Bluedorn Performing Arts Center.

★ There's a new Beck's in town! Beck's Sports Grill has opened a new location at 2512 Whitetail Dr. in Cedar Falls near Fareway (the former Neighbor's Bar & Grill). It seats up to 118 people and will feature a new menu including healthier 'Stay Fit options'. The new offerings are a collaborative effort between certified nutritionist Luann Alemas, FACS, and Chris Meyers, executive chef. So whether you want one of Beck's traditional offerings or a new 'Stay Fit' selection, they now have another location to better serve it to you.



Tourism and Visitors Bureau www.cedarfallstourism.org

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Cedar Falls, IA 50613
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(800) 845-1955
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Upcoming Events

- 9 **UNI Spotlight Series - Concert Chorale** Gallagher-Bluedorn, 7:30 pm. 273-4849
- 10 **Iowa High School Bands Concert** Gallagher-Bluedorn, 7:30 pm. 273-2028
- 11 **In the Mood** Gallagher-Bluedorn, 7:30 pm, 273-4849
- 11 **The Business of Enterprising Etiquette** MyVerona, 6 pm. 266-9920
- 12 **Black Hawks vs Green Bay** Young Arena, Waterloo, 7 pm. 291-7680
- 12-14 **Eastern Iowa Sports Show** UNI-Dome, 232-0218
- 13 **Celtic Concert with Banish Misfortune** Oster Regent, 7:30 pm. 277-5283
- 18 **Wartburg Artist Series - The Gizmo Guys** Wartburg Campus, Waverly, 7:30 pm. 352-8691
- 19-21 **Antiques & Collectibles Show** UNI-Dome, 232-0218
- 22 **Dickinson Relays** UNI-Dome, 8 am. 273-4849
- 23-27 **Waverly Horse Sale** Waverly Sales Barn, Waverly. 352-2804
- 23 **Coffeehouse Culture** UNI Museum, 7 pm, 273-2188
- 23 **State Track Meet** UNI-Dome, 8 am, 273-4849
- 25 **Shawn Johnson McLeod** Center, 7 pm. 232-6601
- 25 **2010 Film Series "Birth of the Movies"** Cedar Falls Woman's Club, 7 pm. 266-5149
- 25 **Final Thursday Reading Series** Hearst Center, 7 pm, 268-5501
- 26-4/3 **Tuesday's with Morrie Hope** Martin Theatre in the Waterloo Center for the Arts, 235-0367
- 27,4/3 **Bunny Brunch** Heritage Farm, Hudson, 988-3734

For a complete listing of events, visit www.cedarfallstourism.org

✓ We welcome your suggestions for events and other information of interest for inclusion in this publication. We also encourage you to share this newsletter with others. If you would like to subscribe or wish to be removed from our mailing list, please contact us at visit@cedarfallstourism.org.