

Cedar Falls Hospitality Highlights

June 1, 2009

Mission of the Bureau: To foster, promote, market, and service our community as a quality destination for visitors.

★ **The Cedar Falls Historical Society is hosting an annual banquet June 9th, celebrating 1959!** Social hour begins at 5pm in the Victorian Home, 308 West 3rd Street, with the dinner and program scheduled to begin at 6pm in the Cedar Falls Woman's Club at 304 Clay Street, only a short walk from the Victorian Home. Jim Longnecker will be performing your favorite 1950's tunes. At 7pm everyone is invited to Overman Park to hear the Cedar Falls Municipal band as they let the "Good Times" roll, featuring music from 1959. **Make your reservations now by calling 266-5149.**

★ **Lost Island Waterpark is opening for the 2009 summer season June 5th at 10:30 am.** Located at 2225 E. Shaulis Rd. in Waterloo, this exciting destination will be open daily from 10:30am until 6:30pm. Visit them on the web at www.thelostisland.com.

★ **Welcome to new subscribers Christine Jones**, Mauer Eye Center, PC and **John Zhang** from John Deere.

★ The following items of interest come from the Iowa Tourism Office's E-Traveler Newsletter:

Midwesterners will be more likely to vacation this year, according to a Meredith Travel Group study and a Travel Omnibus study. Midwesterners' vacation plans double the national average despite economic concerns. The study indicates they are more likely to take shorter vacations, while the rest of the country is more likely to cancel their getaways.

To **maximize your attraction/community/event's visibility in Welcome Center brochure racks**, keep in mind that most brochure racks place the brochures vertically. Usually only the top third of the brochure is seen by the traveling public, the lower two thirds is typically covered by other brochures in tiered racks. Use the top 1/3 portion for the placement of your prime message. To enroll in the Welcome Center Brochure program, download the form from www.traveliowa.com/welcomecenter.aspx.

Has your attraction or destination been "in the news"? If so, send a link to the online version of your coverage to jessica.oriley@iowalifechanging.com for possible inclusion in an upcoming E-Traveler.

Upcoming Events

- 2,9 **Cedar Falls Municipal Band 2009 Summer Concert Series**
Overman Park, 7:30 pm.
- 3,10 **Garden Chats** Cedar Valley Arboretum, Waterloo, 226-4966
- 4,11 **Live, It's Thursday Night**
Byrnes Park, Waterloo, 7 pm.
273-2118
- 5 **Live to 9 - Checker & The Blue Tones** Sturgis Park,
5:30 pm.
www.cedarfallsjaycees.org
- 5 **Lost Island Waterpark Opening Day** 2225 E. Shaulis Rd.,
Waterloo. 10:30 am, 233-8414
- 5-7 **Cedar Valley Cup** Cedar Valley Soccer Complex,
3238 DeWitt Rd., Waterloo.
www.cvysaonline.org
- 5, 12 **Friday Fun Night** Cedar Falls Raceway, 5:30 pm.
www.cedarfallsraceway.com
- 5, 12 **Friday'loo** Lincoln Park,
Waterloo, 5:30 pm. 291-2038
- 6 **RevHard Midnight Mania**
Cedar Falls Raceway, 8 pm.
987-2537
- 7,12 **Waterhawks Ski Show** Eagle Lake, Evansdale, 6 pm.
www.waterhawks.org
- 9 **Cedar Falls Historical Society Banquet** 5 pm, 266-5149
- 9 **Slow Food to Fast Food Opening Reception** University Museums, 7 pm. 273-2188
- 12 **Movies Under the Moon - Open Season** Overman Park, 6:30 pm,
277-0213
- 12-21 **Kiss Me Kate** Oster Regent Theatre, 277-5283
- 13 **Mark Schultz in Concert**
Riverview Conference Center,
6 pm. 268-0787

For a complete listing
of events, visit
www.cedarfallstourism.org



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We welcome your suggestions for events and other information of interest for inclusion in this publication. We also encourage you to share this newsletter with others. If you would like to subscribe or wish to be removed from our mailing list, please contact us at visit@cedarfallstourism.org.