

Cedar Falls Hospitality Highlights

July 6, 2010

Mission of the Bureau: To foster, promote, market, and service our community as a quality destination for visitors.

★ The Cedar Rapids Follies are coming to Cedar Falls and 28 bus groups are following them to town. They will be dining and shopping with us over the next two weekends. The Follies generally perform in the Paramount Theatre, but repairs from the 2008 flood have not yet been completed. This years *Viva Las Vegas!* performances will take place July 10 and 17 at 2 and 7:30pm; and July 11 and 18 at 2pm. For more information visit www.orchestraiowa.org.

★ The Cedar Falls Visitor Bureau Board recently awarded the Cedar Basin Jazz Festival a marketing grant of \$933 for print advertising; Community Main Street \$1,000 for television advertising promoting ARTapalooza, which takes place on September 11th; Peregrine Charities \$1,000 to promote the September 26th Triathlon; the American Association of Family & Consumer Sciences \$771 to promote their Midwest Regional Conference, which takes place on April 8-9, 2011; and the Friends of Hartman Reserve \$500 to sponsor an Eco Triathlon which takes place on August 15th. These are great events that will bring visitors to our community. Our board works very hard to make sound and fair decisions when awarding grant dollars and we thank them for their diligence.

★ The BLAST Iowa Summer Sizzler, hosted by the Black Hawk Area Swim Team, will take place July 8th thru the 11th. As hundreds of swimmers ascend on The Falls Aquatic Center, their pool availability has changed for the weekend. The Rock Falls lap pool will close on the 8th and remain closed through the 11th. The Adventure and Safari Falls will remain open to the public. For more information on pool hours, call 266-8468 or 273-8636.

★ The University of Northern Iowa has been selected as the host of the 2010 Missouri Valley Conference post-season volleyball tournament taking place November 25 thru the 27th.

★ Organizers with the Waterloo RAGBRAI housing and volunteers committees are seeking overnight hosts and event volunteers. Please call 319-233-8350 or visit WaterlooRAGBRAI.com to learn more and/or to volunteer.



Tourism and Visitors Bureau www.cedarfallstourism.org

6510 Hudson Road
Cedar Falls, IA 50613
(319) 268-4266
(800) 845-1955
fax (319) 277-9707

Upcoming Events

- 6,13,20 Cedar Falls Municipal Band
27 Concert Series Overman Park.
7:30 pm.
- 7,14,21 Thunder Ridge Farmer's
28 Market 3:30 pm, 273-7883
- 8,15,22 Live It's Thursday Night Byrnes
29 Park, Waterloo. 7 pm. 273-2118
- 8 Blokus UNI Museum, 6:30 pm.
273-2188
- 8-11 Iowa Summer Sizzler The Falls,
290-6261
- 9 Friday'loo Lincoln Park,
Waterloo. 5:30 pm. 291-2038
- 9 Fun Night Cedar Falls Raceway.
987-2537
- 9 Movies Under the Moon -
Madagascar 2 Escape 2 Africa
Overman Park. 277-0213
- 9-25 Joseph and the Amazing
Technicolor Dreamcoat
Waterloo Center for the Arts
235-0367
- 9 Professional Wrestling Hall of
Fame Show Five Sullivan
Brothers Convention Center,
233-0745
- 9,10 Bucks Baseball Riverfront
11 Stadium, Waterloo. 6:30 pm.
232-5633
- 9 Big J Barrel Blast McElroy
Auditorium, Waterloo. 234-7515
- 10,17,24 Cedar Falls Farmer's Market
31 Overman Park. 8:30 am
- 10-11 Follies 2010 - Viva Las Vegas
17-18 Gallagher-Bluedorn, 273-4849
- 10 Island Fest Fireworks Lost
Island Water Park, 10 pm.
233-8414
- 10,11 Points Bracket Race Cedar
Falls Raceway. 987-2537
- 11 Cedar Falls Historical Society
Garden Walk 1 pm. 266-5149
- 11 The Crist Family Concert
Riverview Conference Center,
6 pm. 268-0787

For a complete listing of events, visit
www.cedarfallstourism.org

✓ We welcome your suggestions for events and other information of interest for inclusion in this publication. We also encourage you to share this newsletter with others. If you would like to subscribe or wish to be removed from our mailing list, please contact us at visit@cedarfallstourism.org.