

Cedar Falls Hospitality Highlights

July 12, 2010

Mission of the Bureau: To foster, promote, market, and service our community as a quality destination for visitors.

July marks the beginning of a new fiscal year for the Cedar Falls Tourism and Visitors Bureau and we'd like to take this opportunity to thank the members of our advisory board for their dedication. Amy Dutton has led our organization as the board chairperson for the past two years. Thank you Amy! Jeff Kurtz will begin his term as chairperson this month. Welcome, Jeff! We'd also like to thank outgoing board member Julie Haler for her many years of service and welcome Doug Johnson. Doug will bring a wealth of knowledge and experience to the board due to his involvement with University Book and Supply, the College Hill Arts Festival and the College Hill Partnership. Other members of the board include:

Jeff Kurtz	Cedar Falls Historical Society
Shalee Boyles	Community Volunteer
Aaron Buzza	Waterloo Convention & Visitors Bureau
Lynn Carter	IIP/Bossard
Troy Dannen	UNI Athletics
Amy Dutton	Northeast Iowa Food Bank
Arlene Humble	Humble Travel Service
Doug Johnson	University Book & Supply
Bob Justis	Greater Cedar Valley Chamber of Commerce
Maria Murphy	Holiday Inn
MaraBeth Soneson	Cedar Falls Community Main Street
Ward Stubbs	City of Cedar Falls
Joanne Wzontek	Girl Scouts of Eastern IA & Western IL

We'd also like to thank the members of our Marketing Committee for their creativity and countless hours of planning and implementing projects. They also meet monthly, staff our table for UNI new student orientations, and cook up exciting new projects throughout the year. Thank you to Gayle Pohl for serving as chairperson over the past several years and welcome to Billy Buckridge, who will now serve as the committee's chair. Other committee members include:

Billy Buckridge	Community Volunteer
Luann Alemao	Luann Alemao and Associates
Rosemary Beach	Community Volunteer
Bridget Bryson	Barmuda Corporation
Cary Darrah	Cedar Valley Techworks
Connie Hansen	UNI Alumni Association
Lindsay Haskins	Gallagher-Bluedorn Performing Arts Center
Jay Koweil	KWWL Television
Jeff Kurtz	Cedar Falls Historical Society
Tonya Ledvina	Comfort Suites
Pat Meinders	REMAX Home Group
Maria Murphy	Holiday Inn / Days Inn
Gayle Pohl	UNI
Emily Pawlek	Waterloo-Cedar Falls Symphony Orchestra
Joanne Wzontek	Girl Scouts of Eastern IA & Western IL



Tourism and Visitors Bureau www.cedarfallstourism.org

6510 Hudson Road
Cedar Falls, IA 50613
(319) 268-4266
(800) 845-1955
fax (319) 277-9707

Upcoming Events

- 12-17 **Singin' in the Cedar Valley** 7/12 Spoken 4; 7/13 The Allen Family & Forgiveness Quartet; 7/14 Shiloh; 7/15 Higher Power; 7/16 The Collingsworth Family; 7/17 Mark Trammell Quartet. Riverview Conference Center, 268-0787
- 13,20 **Cedar Falls Municipal Band Concert Series** Overman Park. 7:30 pm.
- 13-25 **Joseph and the Amazing Technicolor Dreamcoat** Waterloo Center for the Arts 235-0367
- 14,21 **Thunder Ridge Farmer's Market** 3:30 pm, 273-7883
- 28 **Dollar Days** Phelps Youth Pavilion 10 am. 291-4490
- 15 **Family Game Night** UNI Museum, 6:30 pm. 273-2188
- 15-18 **All American Event** College Square Mall, 277-3636
- 15-18 **Greater Waterloo Open** Byrnes Park, 291-4370
- 15,22 **Live It's Thursday Night** Byrnes Park, Waterloo. 7 pm. 273-2118
- 29 **Bucks Baseball** Riverfront Stadium. 6:30 pm. 232-5633
- 16 **Waterhawks Ski Show** Eagle Lake, Evansdale, 7 pm. www.waterhawks.org
- 16-17 **College Hill Arts Festival** 23rd & College St. 277-4972
- 16-17 **BBQ'Loo & Blues Too** Lincoln Park, Waterloo. 291-2038
- 16 **Live to 9** Sturgis Park, 5:30 pm. www.cedarfallsjaycees.org
- 16 **John Brown's Body** Lost Island Water Park, 1 pm. 233-8414
- 16-18 **Waverly Heritage Days** Bremer County Fairgrounds, 352-4117.
- 17,24,31 **Cedar Falls Farmer's Market** Overman Park. 8:30 am
- 17-18 **Follies 2010 - Viva Las Vegas** Gallagher-Bluedorn, 273-4849

For a complete listing of events, visit www.cedarfallstourism.org

✓ We welcome your suggestions for events and other information of interest for inclusion in this publication. We also encourage you to share this newsletter with others. If you would like to subscribe or wish to be removed from our mailing list, please contact us at visit@cedarfallstourism.org.