



Tourism & Visitors Bureau
319-268-4266 • 800-845-1955
www.cedarfallstourism.org

Cedar Falls Photo Contest

What makes Cedar Falls great?

The Cedar Falls Tourism & Visitors Bureau is asking you to share your favorite photos of “What makes Cedar Falls great?”

Contest Details

- All entries must be taken within Black Hawk County, Iowa.
- Submissions must be submitted no later than Wednesday, April 15, 2010.
- Participants may submit an unlimited number of photos.
- Photo ideas include, but are not limited to (see back for description):

Trails ♦ Events ♦ Attractions

Awards

- Selected photos may be featured in the Cedar Falls/Waterloo Visitors Guide, web site, Cedar Falls Visitor Center, and many other bureau publications.
- Photographs will be selected to be on display at the 5th Annual Cedar Valley Tourism & Awards Luncheon in May.
- Selected photos will be on display at the Cedar Falls Visitor Center.

Please send submissions to:

Cedar Falls Tourism & Visitors Bureau

Attn: Photo Contest

6510 Hudson Road

Cedar Falls, IA 50613

or submit online by emailing visit@cedarfallstourism.org, with “Photo Contest” in the subject line

SEE BACK FOR GUIDELINES AND ADDITIONAL DETAILS

Entry form should be included with each individual entry (please print)

Name _____ Address _____

City _____ State _____ Zip Code _____

Phone _____ Email Address _____

Location/Site of Photograph _____ Date Taken _____

By signing below, I verify that a) I have read all of the guidelines and agree to abide by them for the purpose of this contest. b) I acknowledge that my image will become part of the City of Cedar Falls Tourism & Visitors Bureau’s permanent collection of photographs. c) I am the photographer of the accompanying photograph and/or hold all rights therein.

Signature _____ Date _____

Rules/Guidelines

Photos must be taken within Black Hawk County, Iowa. Contest is open to amateur and professional photographers. Individuals need not reside within Cedar Falls.

Entries/How to Submit

1. Digital Images
 - a. Images should be formatted to a **minimum** of 5" x 7" at 200 dpi, though larger images are preferred (please do not resample small files to fit requirements).
 - b. Images must be submitted on a PC formatted CD in JPG (at high quality) or TIFF format.
 - c. Please accompany CD with a completed entry form and print-out for each image submitted.
 - d. Digital images may also be submitted by emailing photos to: visit@cedarfallstourism.org, with "Photo Contest" in the subject line.
2. Photos containing recognizable people **must** be accompanied by a signed model release form. Model release forms available at www.cedarfallstourism.org.
3. Images may have minor alterations for color, contrast, cropping, etc., but may not be significantly altered, appear unnatural or have elements added or removed.
3. Entries, will not be returned. Please do not send your only copy of an image.
4. Mailed entries must be carefully packed in padded envelopes with stiff cardboard.
5. Entries should be submitted to:
Cedar Falls Tourism & Visitors Bureau
Attn: Photo Contest
6510 Hudson Road
Cedar Falls, IA 50613
or submit by emailing photos to: visit@cedarfallstourism.org, with "Photo Contest" in the subject line.
6. **Entries, regardless of medium will not be returned.** Please do not send your only copy of an image.

THE CEDAR FALLS TOURISM & VISITORS BUREAU IS NOT RESPONSIBLE FOR ANY MATERIAL LOST, DAMAGED OR MISDIRECTED IN THE MAIL.

Judging/Categories

1. Photos will be judged by the Cedar Falls Tourism & Visitors Bureau Marketing Committee according to quality, content, composition, relevance and creativity.
2. Selected photos will be announced no later than April 24, 2010.
3. The photographers of the selected photos will be invited to attend the 5th Annual Cedar Valley Tourism Awards Luncheon in May.
4. Selected photos will be on display at the Cedar Falls Visitor Center and will be used in the Cedar Valley Visitor Guide, and other various bureau publications.
5. Photos will be judged in the following categories.
 - a. **Trails:** All people, young and young at heart enjoying the trails system in Black Hawk County, IA. Photos featuring people using the trails for multiple purposes: runners, walkers, bicyclists (wearing helmets is strongly encouraged), snowshoeing, etc.
 - b. **Events:** Events/festivals in Cedar Falls, IA. Photos featuring people are strongly encouraged. Events throughout the city can be found at www.cedarfallstourism.org under Annual Events & Attractions.
 - c. **Attractions:** Attractions in Cedar Falls, IA. Photos featuring people are strongly encouraged. Attractions throughout the city can be found at www.cedarfallstourism.org under Annual Events & Attractions.
6. The Cedar Falls Tourism & Visitors Bureau reserves the right to reclassify photos better suited to an alternate category.

Reproduction Rights

Entry in the contest constitutes agreement to allow photographs to be published, exhibited and used in all forms and/or media by the City of Cedar Falls Tourism & Visitors Bureau. Entrants retain all rights to their photographs.



Model Release Form

I, _____ (print Model's name) do hereby give _____ (the Photographer); City of Cedar Falls Tourism & Visitors Bureau and its assignees or designees, licensees, successors in interest and legal representatives irrevocable right to use my name (or any fictional name), picture, portrait, or photograph in all forms and in all media and in all manners, without any restriction as to changes or alterations (including, but not limited to composite or distorted representations or derivative works made in any medium) for advertising, trade, promotion, exhibition, reproduction, sale or any other lawful purposes, and I waive any right to inspect or approve the photograph(s) or finished version(s) incorporating the hereby release and agree to hold harmless the Photographer; Cedar Falls Tourism & Visitor Bureau and its assignees or designees, licensees, successors in interest and legal representatives from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional, or otherwise, that may occur or be produced in the taking of the photographs, or in any processing tending toward the completion of the finished product, unless it can be shown that they and the publication thereof were maliciously caused, produced, and published solely for the purpose of subjecting me to conspicuous ridicule, scandal, reproach, scorn and indignity. I agree that the Photographer owns the copyright in these photographs, and has given the City of Cedar Falls Tourism & Visitors Bureau permission for all of the fore mentioned uses. I hereby waive any claims I have based on any usage of the photographs or works derived there-from, including but not limited to claims for either invasion of privacy or libel. I am of full age (or the legal guardian if subject is a minor)* and competent to sign this release. I agree that this release shall be binding on me, my legal representatives, heirs, and assigns. I have read this release and am fully familiar with its contents.

Photographer Signature: _____ Date: _____

Model Signature: _____ Date: _____

*Consent (if applicable)

I am the parent or guardian of the minor named above and have the legal authority to execute the above release. I approve the foregoing and waive any rights in the premises.

Parent/Guardian Signature: _____ Date: _____

Photo Title/Description: _____

Photographer Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____