

Cedar Valley Photo Contest 2011:

What makes the Cedar Valley great?

The Cedar Falls Tourism & Visitors Bureau and the Waterloo Convention & Visitors Bureau are asking you to share your favorite photos of "What makes the Cedar Valley great?"

Contest Details

- All entries must be taken within the Cedar Valley.
- Submissions must be submitted no later than **Saturday, April 30, 2011**
- Participants may submit an unlimited number of photos
- Please submit photos in the following categories (preferably with an emphasis on people enjoying the following):
 - Attractions
 - Festivals & Events
 - Trails & Outdoor Recreation
 - Restaurants & Night Life
 - RAGBRAI

Rules

- Images should be digital and should be a minimum 5x7 inches OR 1500 x 2100 pixels
- Model Release form must accompany any photo containing recognizable people.
- Entry in contest constitutes agreement to allow photographs to be published, exhibited, and used in all forms and/or media by the Cedar Falls Tourism & Visitors Bureau. Entrants retain all other rights to their photographs.

Awards

- Winning photos may be featured in the Cedar Falls/Waterloo Visitors Guide, Web site, Cedar Falls Visitor Center, Waterloo Convention & Visitors Bureau, and many other publications.
- Photographs will be selected to be on display at the 7th Annual Cedar Valley Tourism & Awards Luncheon.

SEE BACK FOR GUIDELINES AND ADDITIONAL DETAILS

Entry form should be included with each individual entry (please print)

Name _____ Address _____

City _____ State _____ Zip Code _____

Phone _____ Email Address _____

Location/Site of Photograph _____ Date Taken _____

Check one: Amateur Professional

By signing below, I verify that a) I have read all of the guidelines and agree to abide by them for the purpose of this contest. b) I acknowledge that my image will become part of the City of Cedar Falls Tourism & Visitors Bureau's permanent collection of photographs. c) I am the photographer of the accompanying photograph and/or hold all rights therein.

Signature _____ Date _____

Rules/Guidelines

Photos must be taken within the Cedar Valley. Contest is open to amateur and professional photographers. Individuals need not reside within the Cedar Valley.

Entries/How to Submit

1. Digital Images
 - a. Images should be formatted to a minimum of 5" x 7" OR 1500 x 2100 pixels, though larger images are preferred (please do not resample small files to fit requirements).
 - b. Image resolution should be a minimum of 4 megapixels or 300 dpi
 - c. Please accompany CD with a completed entry form and print-out for each image submitted.
2. Photos containing recognizable people must be accompanied by a signed model release form.
3. Entries, will not be returned. Please do not send your only copy of an image.
4. Entries should be submitted to: Cedar Falls Tourism & Visitors Bureau

6510 Hudson Road
Cedar Falls, IA 50613

OR

email picture(s) to: visit@cedarfallstourism.org

OR

Drop photos off photos at the Waterloo CVB on the corner of Park & Jefferson

Reproduction Rights

Entry in the contest constitutes agreement to allow photographs to be published, exhibited and used in all forms and/or media by the City of Cedar Falls Tourism & Visitors Bureau and the Waterloo Convention & Visitors Bureau. Entrants retain all rights to their photographs.



Model Release Form

I, _____ (print Model's name) do hereby give _____ (the Photographer); City of Cedar Falls Tourism & Visitors Bureau and its assignees or designees, licensees, successors in interest and legal representatives irrevocable right to use my name (or any fictional name), picture, portrait, or photograph in all forms and in all media and in all manners, without any restriction as to changes or alterations (including, but not limited to composite or distorted representations or derivative works made in any medium) for advertising, trade, promotion, exhibition, reproduction, sale or any other lawful purposes, and I wave any right to inspect or approve the photograph(s) or finished version(s) incorporating the hereby release and agree to hold harmless the Photographer; The Cedar Falls Tourism & Visitors Bureau and the Waterloo Convention & Visitors Bureau and its assignees or designees, licensees, successors in interest and legal representatives from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional, or otherwise, that may occur or be produced in the taking of the photographs, or in any processing tending toward the completion of the finished product, unless it can be shown that they and the publication thereof were maliciously caused, produced, and published solely for the purpose of subjecting me to conspicuous ridicule, scandal, reproach, scorn and indignity. I agree that the Photographer owns the copyright in these photographs, and has given the City of Cedar Falls Tourism & Visitors Bureau permission for all of the afore mentioned uses. I hereby waive any claims I have based on any usage of the photographs or works derived there-from, including but not limited to claims for either invasion of privacy or libel. I am of full age (or the legal guardian if subject is a minor)* and competent to sign this release. I agree that this release shall be binding on me, my legal representatives, heirs, and assigns. I have read this release and am fully familiar with its contents.

Photographer Signature: _____ Date: _____

Model Signature: _____ Date: _____

*Consent (if applicable)

I am the parent or guardian of the minor named above and have the legal authority to execute the above release. I approve the foregoing and waive any rights in the premises.

Parent/Guardian Signature: _____ Date: _____

Photo Title/Description: _____

Photographer Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____