

2012 COMMUNITY BETTERMENT GRANT SCORE SHEET

Applicant _____

Rated by _____

Applications will be evaluated and scored using the following criteria. These points will serve as the basis for discussion among board members in the allocation of development funds.

1. Commitment to the betterment of the Cedar Falls area

Serves to enhance Cedar Falls as a quality place to live or improves the image of our city.

High	40 points
Medium	20 points
Low	10 points

2. Impact of investment in terms of population served

Does the project serve/impact a large number of citizens or interests?

Serves the Cedar Valley area	30 points
Serves the entire City of Cedar Falls	20 points
Serves a geographical neighborhood	10 points
Serves a particular interest group	5 points

3. Compatibility with other local, area-wide, or regional organizations or projects

Not duplicated	20 points
Some duplication	10 points
Duplicated project/organization	5 points

4. Funding matched with other sources

25% Betterment Fund with 75% match	40 points
50% Betterment Fund with 50% match	30 points
75% Betterment Fund with 25% match	20 points
100% Betterment Fund with 0% match	10 points

5. Type of funding/project

Will betterment funds enable something new and/or creative to take place? Will applicant be able to provide self-funding in subsequent years?

Capital expenditure	20 points
One-time program/start-up	15 points
One-time operation cost	10 points
On-going program or operational cost	5 points

Please fax your rating to 277-9707 or email it to kim@cedarfallstourism.org. Thank you.