



# CEDAR FALLS

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## NEWS

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### Cedar Falls Businesses and Volunteer Honored by Iowa Tourism Industry

CEDAR FALLS, IOWA (OCTOBER 30, 2017) — Two Cedar Falls businesses, Barn Happy and the BlackHawk Hotel were honored with awards at the 2017 Iowa Tourism Conference.

Barn Happy was named Iowa's Outstanding Retail Experience because of the quality of experience, local vendors and Iowa products and outstanding customer service. Downtown Cedar Falls brought home this honor last year.

The BlackHawk Hotel was chosen as Iowa's Outstanding Lodging Property due to its historical significance, quality furnishings and renovation, outstanding customer service, and connection to the community.

Rosemary Beach was honored as the Outstanding Individual Leader. Rosemary is an unpaid volunteer who has helped initiate several community events and other important tourism related endeavors throughout a period of over forty years.

The three awards were given at a ceremony in Sioux City last week during the Iowa Tourism Conference. "The Iowa Tourism Awards recognize exceptional work by passionate tourism individuals and organizations," said Shawna Lode, manager of the Iowa Tourism Office.

"We appreciate our many partners who provide memorable traveler experiences and grow the state's economy through their efforts."

"These awards represent the best of the best in the state," said Andy Milam, president of the Travel Federation of Iowa. "The award ceremony gives us a chance to celebrate their efforts."

"We are extremely humbled and proud of our partner businesses and volunteers, who have been recognized with these special awards," stated Kim Manning, manager of the Cedar Falls Tourism and Visitors Bureau.

Awards to both metro and rural areas were made in 13 categories. Additional awards are listed at <http://www.traveliowa.com/industry-partners/press-room/news-releases/27-iowa-tourism-organizations-individuals-receive-awards-at-2017-conference/>.

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