

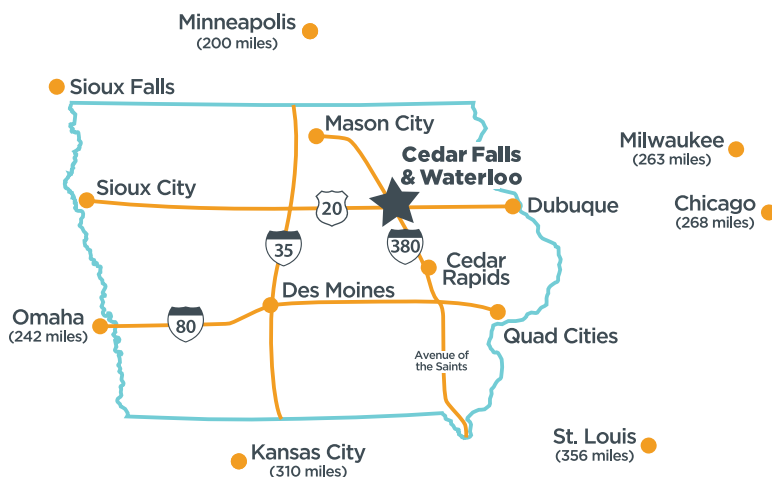
# YOUR **GETAWAY** JUST GOT AN **UPGRADE!**



**2021  
IOWA**

## **THIS IS** How We Weekend!

- 100+ miles of paved and soft trails
- 12 venues such as Gallagher-Bluedorn Performing Arts Center, Oster Regent Theatre, Strayer-Wood Theatre, McLeod Center, and UNI Dome provide great shows and sporting events
- 30+ unique shops and boutiques, 20+ bars, cafes and restaurants located in our charming, Historic Downtown District
- 12 interesting museums including the Ice House Museum, Sullivan Brothers Iowa Veterans Museum, the John Deere Museum, and the UNI Museums
- 990 guest rooms; 1 boutique hotel; 2-full-service hotels; 9 hotels offering Free continental breakfast
- Tours with step-on guides including the Barn Quilts of Black Hawk Country, Tour of the Town, and Historic Route 20: Cedar Falls & Waterloo



## **Group Tour Amenities**

- The Three C's—Clean, Careful & Connected
- Customized Fam tours—you pick the date
- Assistance with itinerary planning
- Free motor coach parking
- Motor coach drop-zones
- Visitor Center located just off Hwy 20 (exit 224) & Hwy 27/58 (exit 181)
- E-newsletter
- Just a day's travel from Minnesota, Wisconsin, Illinois, Missouri, Nebraska and South Dakota

## **For more information**

**Cedar Falls Tourism & Visitors Bureau**  
6510 Hudson Road  
Cedar Falls, IA 50613  
[CedarFallsTourism.org](http://CedarFallsTourism.org)  
319-268-4266

**Adam Bolander, Sales & Marketing**  
[adam.bolander@cedarfallstourism.org](mailto:adam.bolander@cedarfallstourism.org)

**Becky Wagner, Group Tour Planning**  
[becky.wagner@cedarfallstourism.org](mailto:becky.wagner@cedarfallstourism.org)

## **Festivals**

Maple Syrup Festival—March  
College Hill Arts Festival—June  
Riverview Gospel Sing—July  
Old Time Power Show—August  
ARTapalooza—September  
Festival of Trees—November  
Holiday Hoopla—December

# THIS IS Cedar Falls! #WeKnowHowToWeekend



Historic Route 20



Create Your Adventure



Grandparents, Grandchildren & Grand Times!



Barns, Brews and Kangaroos



*These itineraries may be found at [www.cedarfallstourism.org/conventions-groups/group-tours](http://www.cedarfallstourism.org/conventions-groups/group-tours)*