

YOUR GETAWAY JUST GOT AN UPGRADE!



2023
IOWA

THIS IS How We Weekend!

- 125+ miles of paved and soft trails; two national trails, the Great American Rail Trail and the American Discovery Trail utilize the Cedar Valley Trails to traverse the US from coast to coast
- 12 venues such as Gallagher-Bluedorn Performing Arts Center, Oster Regent Theatre, Strayer-Wood Theatre, McLeod Center, and UNI Dome provide great shows and sporting events
- 30+ unique shops and boutiques, 20+ bars, cafes and restaurants located in our charming, Historic Downtown District
- 12 interesting museums including the Ice House Museum, Sullivan Brothers Iowa Veterans Museum, the John Deere Museum, and the UNI Museums
- 800 guest rooms; 1 boutique hotel; 2-full-service hotels; 7 hotels offering Free continental breakfast
- Tours with step-on guides including the Barn Quilts of Black Hawk County, Tour of the Town, and Historic Route 20: Cedar Falls & Waterloo

Group Tour Amenities

- Customized Fam tours—you pick the date
- Assistance with itinerary planning
- Free motor coach parking
- Motor coach drop-zones
- Visitor Center located just off Hwy 20 (exit 224) & Hwy 27/58 (exit 181)
- E-newsletter
- Just a day's travel from Minnesota, Wisconsin, Illinois, Missouri, Nebraska and South Dakota

For more information

Cedar Falls Tourism & Visitors Bureau
6510 Hudson Road
Cedar Falls, IA 50613
CedarFallsTourism.org
319-268-4266

Becky Wagner, Group Tour Planning
becky.wagner@cedarfallstourism.org



Annual Events

- Ice Harvest Festival—February
- Hawkeye Farm Show—March
- Maple Syrup Festival—March
- First Iowa Robotics Competition—March
- College Hill Arts Festival—June
- Sturgis Falls Celebration—June
- Cedar Basin Music Festival—June
- Cedar Falls Municipal Band—June & July
- Old Time Power Show—August
- ARTapalooza—September
- Festival of Trees—November
- Holiday Hoopla—December

THIS IS Cedar Falls! #WeKnowHowToWeekend



Historic Route 20



Create Your Adventure



Grandparents, Grandchildren & Grand Times!



Barns, Brews and Kangaroos



These itineraries may be found at www.cedarfallstourism.org/conventions-groups/group-tours