



PANTHERS ON PARADE

Tour Book

May - October | 2024



Cedar Falls Tourism
CedarFallsTourism.com
visit@cedarfalls.com

VISIT ALL 27 UNI TC MASCOTS

Find hidden clues
for a chance to

WIN!

Use this book as your guide to finding each TC Mascot! Locate each mascot, answer the question listed under them in the book. Once you've completed your adventure and filled out your book, bring it to one of the drop-off locations listed below. We'll snap a photo for our **Wall of Fame**, and you'll also receive a chance to **WIN** fabulous prizes!

*Details at panthersonparade.com

Cedar Falls Visitor Center

6510 Hudson Road, Cedar Falls

Hours:

Monday to Friday 9 AM - 5 PM

The Hearst Center for the Arts

304 West Searly Blvd., Cedar Falls

Hours:

Tuesday and Thursday: 10 AM - 9 PM

Wednesday and Friday: 10 AM - 5 PM

Saturday and Sunday: 1 PM - 4 PM



Share your photos
on social media and
use these hashtags
#PantheronParade
#TCintheCV
#CedarFallsIA



1

Purple Rain

Sponsor | Cedar Falls Tourism
Artist | Amber Wegner

 6510 Hudson Road
Cedar Falls

Face the mascot and look to your left. What color is the bird on the sign?

write your answer here



2

Bright Future

Sponsor | FIT Courts
Artist | Amelia Gotera

 924 Viking Road
Cedar Falls

On the plaque by my feet, 4 rows down, how many letters are there?

write your answer here



3

“Here Comes Martin”

Sponsor | Martin Bros. Distributing
Artist | Casey Slack

 408 Viking Road
Cedar Falls

What year was Martin Bros. founded? Hint: we BELT you can find it!

write your answer here



4

Valley Cat

Sponsor | SCHEELS
Artist | Leah Runyan

 402 Viking Plaza Drive
Cedar Falls

Fish, Rod, Arrow, Buck, and _____?

write your answer here



5

GC (Giving Cat)

Sponsor | Veridian Credit Union
Artist | Jaylin Vander Wiel

📍 1050 Brandilynn Boulevard
Cedar Falls

___ Give Back

write your answer here



6

Ever Loyal

Sponsor | Western Home
Communities
Artist | Sara Fitzgerald

📍 5307 Caraway Lane
Cedar Falls

How many letters are on
my back?

write your answer here



7

The Future of UNI

Sponsor | Cedar Valley
Dental Associates
Artist | Salina Gavin

📍 3722 Cedar Heights Drive
Cedar Falls

What are the letters at the
top of my tail?

write your answer here



8

Fang

Sponsor | GreenState
Credit Union
Artist | Bret Miller

📍 3409 Cedar Heights Drive
Cedar Falls

How many purple stripes are
on the back of my shirt?

write your answer here



9

Good Neighbor

Sponsor | Brad Jacobson
State Farm Agent
Artist | Karin Desnoyers



10

Ace

Sponsor | Hy-Vee
Artist | Sara Fitzgerald



11

The Cat

Sponsor | Witham Auto Centers
Artist | Jaylin Vander Wiel



12

Aqua Cat

Sponsor | The Falls
Aquatic Center
Artist | Rachel Heine

📍 4919 University Avenue
Cedar Falls

On the plaque located by my feet, 4 rows down, what is the first word?

write your answer here

📍 6301 University Avenue
Cedar Falls

What is in the bottom half of the number 8 on my back?

write your answer here

📍 2728 South Main Street
Cedar Falls

On the plaque located by my feet, 4 rows down, what is the word?

write your answer here

📍 3025 South Main Street
Cedar Falls

What color is the flower above my tail?

write your answer here



13

Forever Young

Sponsor | Peters Construction
Location | NewAldaya
Artist | Amanda Stout

 7511 University Avenue
Cedar Falls

What time is showing on the clock tower?

write your answer here



14

TC Moneybags

Sponsor | UNITE Credit Union
Artist | Rachel Heine

 802 West 29th Street
Cedar Falls

Add the \$10 bills touching my tail. How much money is it?


write your answer here



15

Spirit TC

Sponsor | UNI
Artist | Amelia Gotera

 1015 Library Drive
Cedar Falls
(Southwest of Rod Library)

_____ For Life

write your answer here



16

The OG

Sponsor | UNI
Location | UNI Bookstore

 1009 West 23rd St.
Cedar Falls

What is on the back of my shirt?

write your answer here



Katsumi

Sponsor | College Hill
Partnership
Artist | Rose Smith

 2205 College Street
Cedar Falls

Stop or Go?

write your answer here



Mac

Sponsor | Soifer Family
McDonald's
Artist | Karin Desnoyers

 2515 Main Street
Cedar Falls

What number is on my back?

write your answer here



The Cow

Sponsor | Hansen's Dairy
Artist | Caitlyn Bardle

 123 East 18th Street
Cedar Falls

How many cows?

write your answer here



TC's Hidden Treasure

Sponsor | First Bank
Artist | Susan Rolinger

 602 Main Street
Cedar Falls

What year is on the Northern
Iowa side of the coin on my
back?

write your answer here



21

UrbaN Iowa TC

Sponsor | The Brass Tap
Artist | Chad McKinzie

📍 421 Main Street
Cedar Falls

What is the yellow shape on my sleeve?



22

Pizza Artist TC

Sponsor | Urban Pie
Artist | Alex Miller

📍 200 State Street #101
Cedar Falls

How many pepperoni's are on my pizza?



23

Agent TC

Sponsor | Structure Real Estate
Artist | Sara Fitzgerald

📍 201 Washington Street
Cedar Falls

Which person is an agent? Christie or Kristi?



24

Trails TC

Sponsor | Community Bank & Trust
Artist | Mary Ingamells

📍 312 West 1st Street
Cedar Falls

What highway is East of Big Woods Trail?



25

Super TC

Sponsors | Coloff Media & Wild Hare
Artists | Bobby & Megan Sobczak

 **Wild Hare**
2512 White Tail Drive #400
Cedar Falls

On the plaque by my feet, 6 rows down, how many letters are there?

write your answer here



26

Powerful Possibilities

Sponsor | John Deere
Artist | Richard Bardle

 **500 Westfield Avenue**
Waterloo

On the plaque by my feet, 5 rows down, how many letters are there?

write your answer here



27

The BotaniCat

Sponsor | Cedar Valley Arboretum & Botanic Gardens
Artist | Stephanie Fever

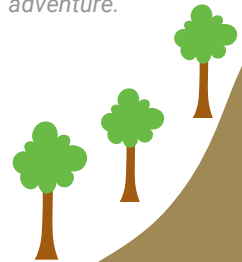
 **1927 East Orange Road**
Waterloo

How many spots are on the ladybug?

write your answer here

Did You Know?

Cedar Falls' unique trail network spans over 130 miles! What makes our area truly special is the interconnected trail loop system. Whether you prefer soft or hard trails, you'll find them well-maintained and seamlessly linked together. Follow our suggested routes or blaze your own trail for a personalized outdoor adventure.





1ST ST.

MAIN ST.

2ND

2ND ST.

25

24

23

21

20

17

16

15

18

COLLEGE ST.

UNIVERSITY AVE.

13

14

12

GREENHILL RD.

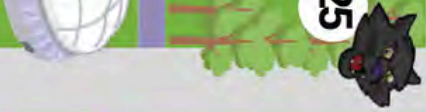
HUDSON RD.

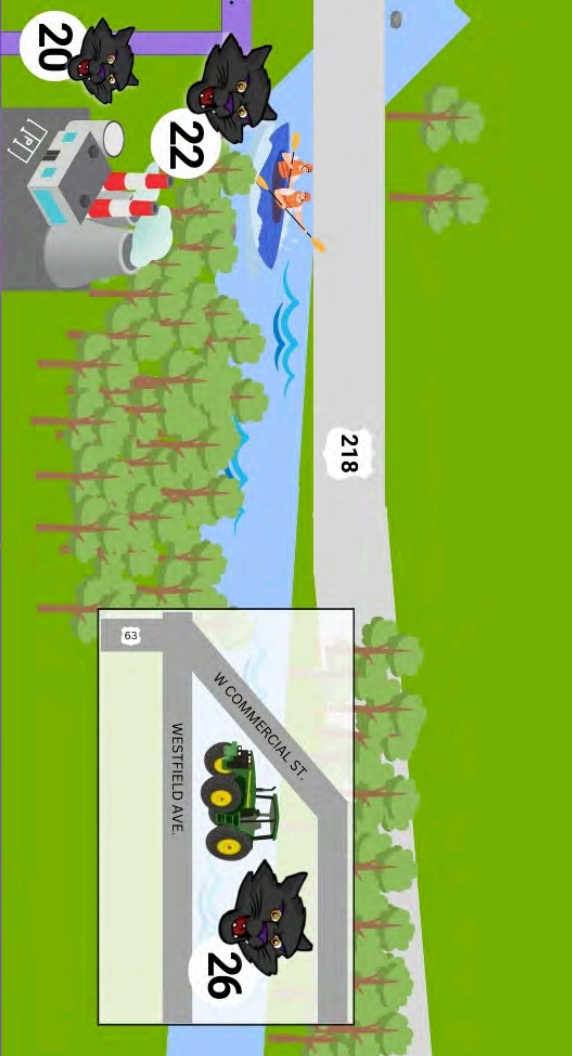
VIKING RD.

3

2

1





Thanks to all our sponsors who made Panthers on Parade a roaring success!



CEDAR FALLS TOURISM
6510 Hudson Road | Cedar Falls, IA 50613
(319) 268-4266 | visit@cedarfalls.com
cedarfallstourism.com

